

**REMARKS**

Claims 109-120 are added herein. Claims 16-32, 47-57 and 74-105 are canceled herein, never having been reviewed by the Examiner because of a restriction requirement. Claims 1-15, 33-46, 58-73 and 106-120 now remain pending in the application.

**Claims 1-15, 33-46 and 58-73 over Greer in view of AAPA**

In the Office Action, claims 1-7, 9, 10, 14, 33-38, 40, 41, 45, 58-65, 67, 68 and 72 were rejected under 35 U.S.C. §102(e) as allegedly being anticipated by U.S. Patent No. 6,247,048 to Greer et al. ("Greer"), with claims 8, 11-13, 15, 39, 42-44, 46, 66, 69-71 and 73 rejected under 35 U.S.C. §103(a) as allegedly being obvious over Greer in view of Official Notice ("ON"). The Applicants respectfully traverse the rejection.

Claims 1-15, 33-46 and 58-73 recite reformatting content in accordance with a **screen limitation** associated with a mobile device the content is viewable on.

The Examiner alleges that the Applicants fail to consider the teaching of Greer for formatting the content based on the character set by the mobile computing device whose screen is being used for viewing the content, pointing to Greer at col. 7, lines 13-19 and col. 9, lines 24-26 (See Office Action date August 24, 2004, page 7).

Greer's transcoding operation converts characters from one language to another (See col. 1, lines 41-46). Greer makes no mention that the transcoding operation that converts characters from one language to another is in any way related to a screen limitation that the content would be view on. Thus, Greer discloses reformatting content in accordance with a **user limitation** associated with the user the content is viewed by, i.e., the ability to read a particular language, **NOT** reformatting content in accordance with a **screen limitation** associated with a mobile device the content is viewable on, as recited by claims 1-15, 33-46 and 58-73.

The Examiner relies on Official Notice to disclose defining a mobile device by a manufacturer and model, and providing a secure socket layer connection (See Office Action dated August 24, 2004, page 6).

Even with taking Official Notice, Greer in view of ON fails to disclose, teach or suggest reformatting content in accordance with a screen limitation associated with a mobile device the content is viewable on, as recited by claims 1-15, 33-46 and 58-73.

A benefit of reformatting content in accordance with a screen limitation the content will be viewable on for a mobile device is, e.g., making the content easier to view on a small display and reduced bandwidth. Typically, mobile devices have much smaller displays than more stationary devices such as a personal computer. With such small displays, the mobile devices can not conveniently display such content as HTML pages. Reforming such content to more easily be viewed on a small screen increases the usefulness of mobile devices. Greer, nor any of the cited prior art, discloses or suggests reformatting that takes into consideration a screen limitation the content will be viewable on, and the associated benefits of such reformatting. Moreover, transferring content to a mobile device that the mobile device must disregard because of a screen limitation such as, e.g., a graphic, when the mobile device lacks the ability to display a graphic with such detail or to display graphics at all is a waste of network bandwidth. By reformatting content to, e.g., reduce the color depth and/or to remove a graphic eliminates such graphic files from being transferred over a limited bandwidth connection. The cited prior art fails to disclose or suggest the claimed features having such benefits.

Accordingly, for at least all the above reasons, claims 1-15, 33-46 and 58-73 are patentable over the prior art of record. It is therefore respectfully requested that the rejection be canceled.

**Conclusion**

All objections and rejections having been addressed, it is respectfully submitted that the subject application is in condition for allowance and a Notice to that effect is earnestly solicited.

Respectfully submitted,



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